

FOR IMMEDIATE RELEASE

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GRAN'S PARTY MART EXPANDS LINE

Caro, MI: Loretta Sheridan of Caro is pleased to announce she has recently expanded the line of products offered including beer and wine at Gran's Party Mart. In addition, Gran's carries pop, candy, and locally produced crafts. Gran's is located at 2102 W. Caro Road, Caro directly across from Cars-R-Us.

Sheridan states, "the Tuscola Enterprise program, through the efforts of Cy Thomas, Facilitator, provided much needed support to me with information and contacts that were invaluable leading to opening my doors for business at Gran's. Cy served as a business coach to me, providing professional guidance and validation that what I needed to do was legitimate in starting up and running a small business."

Sheridan has a love for people and enjoys seeing, meeting and interacting with the public. Sheridan saw a need for a party mart on the west side of Caro. Her hope is to expand her business further, meeting the needs of people in the community, and hopes it will lead to additional employment opportunities.

Sheridan attended the town hall meeting hosted by Tuscola Enterprise where she got to hear the world renowned expert on entrepreneurship and small business startup, Dr. Ernesto Sirolli speak on the three components of running a small business being: marketing, financial management, and the product or service offered.

Sheridan is so appreciative of the help provided through Cy Thomas and the Tuscola Enterprise program that she strongly encourages anyone that thinks they have a business idea to give Cy a call at (989) 325-1013 or send him an e-mail at cy@tuscolaenterprise.com.