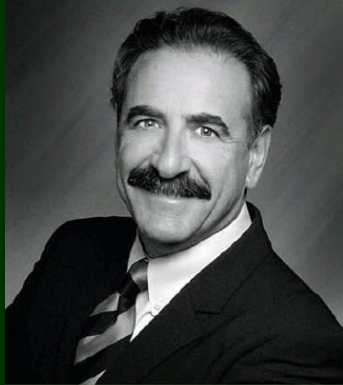


# *“Business Team Building” Seminar*



*“The future of every community lies in capturing the passion, imagination, and resources of its people.”*

Ernesto Sirolli

**For more  
information  
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## **Tuscola Enterprise and Tuscola EDC Host Joint Event Dr. Ernesto Sirolli to Speak**

Caro High School Cafeteria 301 N. Hooper Street, Caro

**6:00 p.m. February 4, 2010**

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The Tuscola County Economic Development Corporation (TCEDC) and Tuscola Enterprise Facilitation project will host a community forum for business owners and aspiring entrepreneurs in Tuscola County. Guest speaker Dr. Ernesto Sirolli will speak about Enterprise Facilitation<sup>SM</sup> and team building for business success.

Over the last 23 years Sirolli has helped communities around the world grow small businesses from the ground up. At a time when businesses are being rocked by the global economic implosion, Sirolli's methods could help struggling entrepreneurs not just survive but thrive.

"The death of the entrepreneur is solitude," Sirolli says. "If you're alone in business, you'll die." This isn't some casual observation, but the core of his faith, what he has come to call "the trinity of management." A successful business requires three essential components—product, marketing and financial management—and no single human being is capable of delivering all three with equal passion and competence.

Dr. Sirolli will speak about putting a team in place. Business owners don't have to do go it alone. There are people in our community and resources in Tuscola County that are there to HELP them. Tuscola Enterprise and the Tuscola County Economic Development Corporation are resources available to both start up and existing businesses. During these tough economic times we need to know that there are people and programs right here in Tuscola County who can help.

The willingness to get help — having employees and partners, can lead to business prosperity. Dr. Sirolli states "No successful entrepreneur has ever succeeded alone. . . The person who is most capable of enlisting the support of others is the most likely to succeed."

After Dr. Sirolli's presentation attendees are invited to network with Tuscola Enterprise and TCEDC board members. This event is the first step in a joint venture between the two boards, which provide different, but complimentary services.

Enterprise Facilitation is a grass-roots, responsive method that captures the motivation and intelligence of local, passionate individuals who are willing to invest themselves in community and development projects.

One of Michigan's lead economic development agencies, the TCEDC oversees Tuscola County's business attraction efforts, coordinates county programs, and helps find incentives for companies looking to locate or expand in Tuscola County.

The event takes place February 4<sup>th</sup> at 6:00 p.m. at the Caro High School cafeteria.